

# NON-MULTIPLEX TV

## HOW TO MAKE MONEY FROM YOUR CONTENT?

Very Simple!!

### STEP 1

- Go to our website [www.nonmultiplexcinema.com](http://www.nonmultiplexcinema.com) and then register to login. Then go to Submissions tab and follow the on-screen instructions to agree with the Terms and Conditions and then send us your content.
- If you do not wish to use a postal or courier service, please get in touch with us on: [info@non-multiplexcinema.com](mailto:info@non-multiplexcinema.com) and we will use our on-line vault service to upload your work and content.

### STEP 2

You want your film to be screened during the festival? There is no set-up fee: It is free to screen your content on NON-MULTIPLEX TV. Films will be available to viewers for a mixture of direct donations and/or a percentage of subscriptions revenue dependent on viewing figures. For premium content, it will be

- 1 EURO within the Eurozone
- And the equivalent of 1 Euro at the particular country's exchange rate for the rest of the world. For countries that accept US Dollars as legal tender, this shall be used in calculations. Approximately...
- 75p (£0.75) in the United Kingdom.
- 1.50 US Dollars in the rest of the world.

We split all income from the screening on a 30-70 % basis (30% covers the web live streaming and related costs); this is a special promotional rate available on content submitted before the end of February 2008.

**HOW CAN I MAKE MORE MONEY?**

Refer us to your friends and entourage and you will get 2% of their purchase. The more you refer us, the more money you get. – As long as they subscribe to the channel and view films, of course! This is a one generation scheme only.

Eg: Those that subscribe and watch online through our social network widget will also receive the option to subscribe to a money back scheme, in which every time someone else copies their world film widget and subscribes, the previous widget owner will receive a small percentage (2%) of the new subscription.

This is one generation only. So if customer C copies the world film widget from customer B & subscribe to the channel and if the same B after subscribing copies from customer A, then:

- A will receive money from B
- B from C
- But customer A will not get any monies from customer C
- Note: Magic Town Media will receive monies at all stages.

**Good news: the Money Back Scheme is opened to viewers and publishers so we all get richer while watching films!!**

#### **HOW DO I KEEP TRACK OF MY PAYMENT?**

- You may want to have a look at the sales history of your content in your account and should rely solely on those figures.
- The calculation is based upon number of purchases, or for subscriptions a split proportional to viewing figures for your content.
- Payments are made on a bi-monthly basis, every 60 days
- Payments are made only when the amount owed reaches **£50 / 100 USD / 65 EUROS** -

**. THAT'S IT!!!**

### **LEGAL DISCLAIMER:**

Submitting content or film to NON-MULTIPLEX TV, involves establishing a billing agreement between yourself and NON-MULTIPLEX CINEMA Ltd. Your account cannot be suspended or restricted in any way. NON-MULTIPLEX CINEMA reserves the right to disallow you from selling your content using our widget.

#### **- Content Eligibility**

To make money from your content, it must be a single-file video compatible with our widget.

#### **- Important Payment Conditions**

Your revenue generating content accrues income based on user activity beginning the date you publish your content for a price as detailed above; however, you will only receive payment from Non-Multiplex Cinema 60 days after the date of the screening of your content. From then on, you will receive monthly payments 30 days after your account net balance. (Minus the **£50 / 100 USD / 65 EUROS** threshold)

If the amount owed to you remains less than **£50 / 100 USD / 65 EUROS** for more than 180 days, you may request that NON-MULTIPLEX CINEMA Ltd pay your balance to your PayPal account by contacting [info@nonmultiplexcinema.com](mailto:info@nonmultiplexcinema.com)

All payments to you will be made to the PayPal account associated with your NON-MULTIPLEX CINEMA account on the date that payment is issued in UK POUND (£). All prices are in £/EUROS & US dollars.

#### **- Withholding Payments**

NON-MULTIPLEX CINEMA Ltd. reserves the right to withhold payment from you in the following instances:

- (i) Your Content is removed by NON-MULTIPLEX CINEMA Ltd, if judged offensive, racist, or inappropriate.
- (ii) Your NON-MULTIPLEX CINEMA account is suspended or restricted or your access to the NON-MULTIPLEX TV Platform is disabled;
- (iii) You violate the NON-MULTIPLEX CINEMA Terms of Service, including any applicable NON-MULTIPLEX TV Platform policies;
- (iv) Your Content is the subject of allegations of infringement or other violations of law or the rights of third parties in any countries & territories.

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